

Haymarket Media Group

IPSO Annual Report

Period covered: September 2014-December 2014

(* Note Haymarket print ABC Circulation figures are Jan 2014 - December 2014)

1.0 Factual Information about Haymarket Media Group

Haymarket Media Group produces 65 regulated publications (we have counted digital and print as separate items, since the content strategies of each do not necessarily overlap).

ONLINE

Brand (March - May 2014)	Av monthly Visits	Av monthly Users	Av monthly Page Views
CONSUMER MEDIA			
Autocar.co.uk	3,430,000	2,011,000	8,071,000
Autosport.com	5,271,113	1,792,885	15,376,773
Caravan Sitefinder	51,225	46,092	410,134
Classic and Sports Car	233,767	151,355	584,561
FourFourTwo.com	1,393,982	911,173	3,092,187
Pistonheads.com	8,987,808	4,535,372	63,277,968
Practical Caravan	154,817	110,219	717,436
Practical Motorhome	49,063	38,377	106,064
Stuff.tv	2,714,388	2,085,878	5,896,732
What Car.com	3,722,951	2,461,815	18,735,892
Whathifi.com	3,051,856	1,804,205	10,247,293
Total UK - HCM	25,630,970	13,937,371	118,445,040
BUSINESS MEDIA			
Brand Republic	459,524	308,503	1,223,632
Campaign	342,070	220,466	652,500
CIT	34,604	24,643	67,852

Ends	55,027	33,813	180,705
Event	55,415	42,217	103,055
GP	150,490	121,908	247,589
Hortweek	175,711	124,555	521,367
Marketing	284,685	220,496	422,288
Medeconomics	5,955	4,553	24,332
Media Week	121,528	81,869	209,309
Mims	105,762	89,764	249,202
MyCME	118	39	749
Planning	177,959	94,121	494,871
PR Week	151,107	104,987	280,299
Pressxchange	33,079	21,834	235,292
SC	38,731	31,123	57,756
Third Sector	110,805	77,875	195,670
Waste	4,323	3,307	10,822
Windpower	110,033	74,113	237,110
Total UK - HBM	2,416,926	1,680,186	5,414,400

IN PRINT**Titles Published - HAYMARKET CONSUMER MEDIA**

Title	Print edition	Digital edition	Frequency	Circulation
Autocar	x	x	Weekly	35,627
Autosport	x	x	Weekly	22,963
Classic & Sports Car	x	x	Monthly	66,850
F1 Racing (UK Edition)	x	x	Monthly	46,100
FourFourTwo	x	x	Monthly	79,700
Management Today	x		10 issues pa	78,150*
MotorSport News	x	x	Weekly	8,828

Practical Caravan	x	x	13 issues pa	24,013
Practical Motorhome	x	x	13 issues pa	12,470
Stuff	x	x	Monthly	70,325
What Hi-Fi, Sound & Vision	x	x	Monthly	31,996
What Car?	x	x	Monthly	59,406

* Source – Audit Bureau of Circulation

* All periods audited are January – December 2014 except Management Today (July 2013 – June 2014)

Titles Published - HAYMARKET BUSINESS MEDIA

Title	Print edition	Digital edition	Frequency	Circulation
Campaign	x		Weekly	5100
Car & Accessory Trader	x		Monthly	16000
Conference & Incentive Travel	x		9 issues per annum	18500
Ends Report	x		Monthly	1160
Event Magazine	x		5 issues per annum	5000
Horticulture Week	x		Fortnightly	6200
Marketing	x		Monthly	11800
MIMS Dermatology	x		Twice yearly	7800
MIMS	x		Quarterly	25900
Planning	x		Fortnightly	10000
PRWeek	x		Monthly	10470

Third Sector	x		Monthly	4125
Windpower Monthly	x		Monthly	1600

Titles Published - HAYMARKET NETWORK

Title	Print edition	Digital edition	Frequency	Circulation
Beautiful Christmas 2014	x		Annual	4,619,578
Beautiful Gardens 2014	x		Annual	2,692,047
IB World	x		Bi Annual	47,000
Berkeley Magazine	x		Annual	26,000
Jaguar Magazine	x		Final Print Edition	162000
Jaguar iPad Version		x	Updated Monthly	
People Management	x		Monthly	131, 000
People Management		x	Monthly	
Forever Sports	x		Monthly	79185
Champions League			Monthly*	20,060

** All periods audited are January – December 2014 except Forever Sports (July – December 2014)*

Responsible Person

Haymarket Media Group's responsible person is Brian Freeman

Overview

Haymarket was founded in 1957 and is a magazine media publisher, publishing print and digital editions of monthly/weekly magazines as well as e-newsletters and desktop/mobile websites.

2.0 Internal Guides

Haymarket UK has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

The Editors' Code
Haymarket Code of Conduct

3.0 Compliance Procedures *How the Regulated Entity deals with:*

a Pre-publications guidance under regulation 4.5

Where required editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors' Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

b Verification of stories

Journalists and editors take all appropriate steps to confirm stories.

c Compliance with the Editors Code

Copies of the Editor's Code are supplied to all journalists, as well as copies listed on the intranet/shared drives. Where the Regulator finds against a publication in the course of assessing a complaint, the publication will comply with the findings and any remedial action required.

Editorial Complaints, Determined under Regulation 19

Haymarket Media Group has a standard complaints procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by completing an online form, or by submitted a complaint in writing to the company address.

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are logged and referred to the relevant department/person.

Where the Regulator finds against a publication when determining a complaint under Regulation 19, the publication complies with the findings and any remedial action required by the Regulator.

Training of Staff

When required, Haymarket arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with a staff handbook and copy of the Editors Code.

Haymarket provides regular legal training sessions for its journalists to ensure that they adhere to the law. Those sessions reference the Editors Code, as do the more informal Legal Wednesday sessions we run with our lawyers.

4.0 Adverse Adjudications

There have been no adverse adjudications against Haymarket.

SIGNED:



haymarket[®] (<http://www.haymarket.com>)

Editorial Complaints Policy

Haymarket Media Group is a specialist media and information company that believes in the highest standards in journalistic integrity.

Where you believe you may have found an instance where you do not believe that we have lived up to those journalistic standards, there is a procedure to follow to notify us.

This policy and procedure **only** applies to complaints about editorial content in our publications and digital services that Haymarket controls in the UK, Channel Islands and Isle of Man.

It does not cover:

- any complaint that falls outside the remit of the Independent Press Standards Organisation's Code of Practice (<http://www.ipso.co.uk/>)
- complaints about TV and radio services (regulated by Ofcom)
- complaints about advertising (regulated by the Advertising Standards Authority);
- concerns about matters of taste / decency and due impartiality;
- complaints about books;
- complaints about 'user generated content' (i.e. material on our digital services e.g websites or apps that was not posted by us or on our behalf) which we have not reviewed or moderated;

Haymarket Media Group in the UK is regulated by the Independent Press Standards Organisation (IPSO), and we comply with IPSO's Editors' Code of Practice. Only complaints that fall within the Editors' Code of Practice (<https://www.ipso.co.uk/IPSO/cop.html>) can be made directly to us.

If your complaint does fall within the Editors' Code, you can contact Haymarket in the UK to seek a resolution, or get advice via IPSO.

If your issue is **NOT** covered by the Editors' Code of Practice, you can contact editorial staff of the individual publication or website to state your concerns, using the contact details in the print publication's contents pages or the Contact Us link on the relevant website's homepage.

If you wish to complain directly to Haymarket Media Group in the UK and know that it is within the specified time limit (no later than four months after print publication or one year after first online publication), please fill in the editorial complaints form (complaintform).

When making your complaint, you must include:

- a copy of the article in question, or a link to the relevant webpage or a web

address, if the complaint is about published material (or reference to the publication title, issue date, page and article title if a copy is unavailable);

- a written explanation of your concerns with reference to the Editors' Code (http://www.editorscode.org.uk/the_code.php);
- any other documents that will help us assess your complaint.

All complaints will be acknowledged on receipt.

We will deal promptly with complaints, and may request further information from you to enable us to investigate your complaint.

Once full details have been established, we aim to resolve within 28 days any complaint brought under the IPSO Editors' Code of Practice. If we fail to resolve such a complaint to your satisfaction within this time, you may refer the matter to IPSO.

If we believe that no breach of the Editors' Code is involved, we will tell you.

If you prefer a paper version of the editorial complaints form, please write to Human Resources, Haymarket Media Group, Teddington Studios, Teddington TW11 9BE and you will be sent a Complaints Form together with a copy of our Complaints Policy and Procedure.

Please also use this address if you do not have the facilities to upload material and you wish to conduct this complaint in paper form.

You can contact IPSO at:

IPSO (<http://www.ipso.co.uk>)
Halton House
20/23 High Holborn
London
EC1N 2JD
email advice@ipso.co.uk (<mailto:advice@ipso.co.uk>)
Telephone: 0300 123 2220 (tel:0300 123 2220)